

UWC-USA Advancement Committee Meeting Minutes

Thursday March 10, 2022

Present: Manolo Espinosa, Marybeth Kravets, Victoria Mora (President), Melanie Weston, Mark Hodde (administrator)

Not present: Jonas Nilsson, Aly Kassam-Remtulla

Agenda:

1. Campaign Update
 - Davis Family
2. Campaign Anatomy
3. Committee Recruiting Update

1. Campaign Update

- Andrew Davis has indicated that the Davis Family Foundation has no plans to donate to UWC-USA in 2022; the family will continue to provide most of their support to the UWC movement as a whole, not individual colleges
- This provides clarification on the scope, timeline and next steps of our capital campaign.
- Next steps: in Fall 2022 we will kick off 40th anniversary celebrations, continue to meet with potential “Quiet Phase” donors, formalize a “white paper” to use with lead donors and continue to develop the campaign committee

Decisions taken: None

Next steps: Mark and Victoria will focus on alternative strategies for the capital campaign

Point Person: Mark and Victoria

Timeline: none

2. Campaign Anatomy

- The outcome of the discussions with the Davis family does not alter the focus of the capital campaign; the donor pyramid remains the same and guides the campaign.
- We remain in the “Quiet Phase” of the campaign and will kickoff the “Public Phase” in 2024, 40 years after the graduation of the first class of UWC USA (Class of 1984)

- Sebastien de Halleux '96 has agreed to co-chair the capital campaign and is currently meeting with a prospective co-chair who has a deep network of contacts; Victoria and Mark will meet with Sebastien in San Francisco next week and meet new, high-profile prospective donors there
- Planning for the proposed board development workshop is underway: Mark is in conversation with two firms to discuss leading the training; he and Melanie will meet to decide on one. The training is targeted to occur in late Spring 2022.

Decisions taken: None

Next steps: Mark and Melanie will continue to plan the board training

Point Person: Mark and Melanie

Timeline: By mid-April 2022

3. Committee Recruiting Update

Upon further conversation with the 2 alumni candidates discussed at the last meeting (Lisa Krassner '91, and Roshin Mathew '00), it was determined that they do not fit the profile we are seeking for additional committee members. Frank D'Souza has also been ruled out as he is unable to dedicate time for UWC USA board work at present. Melanie is currently scheduled to talk to incoming board member Eivind Djupedal in early April while Mark will speak with Ashindi Maxton '93, to assess their interest in joining our committee. Ideally we would add new members by June 2022.

Decisions taken: Not to invite the two previously discussed candidates to join the committee

Next steps: Mark will speak to Ashindi and Melanie will speak to Eivind

Point Person: Mark and Melanie

Timeline: June 2022