Admissions

Admissions Goals

- Bring in excellent, diverse, vibrant students

- Set realistic target for US applicants

- Standardize procedures related to student arrival and vacation periods

- Upgrade welcome packet for admitted students

- Deepen relationships with NCs

UWC USA

Marketing for Admissions
(U.S. Students and GSP)

- Print Strategies (ACT lists, US mail, email)

- Social Media blitz

- Leveraging our own website

- Info sessions

Marketing for Admissions
(U.S. Students and GSP)

- Partnerships with NGOs and HS counselors

- Reframing of the "poaching our best students" mentality

- Alumni and Students SOAAR

- Fly-in program

UWC USA

Class of 2021

117 Students

63 Countries

59 National Committees

5 GSP

1 President's Discretion

UWC USA

Class of 2021

- US Davis Scholars receiving additional money from the college beyond the $25K
  5 of 32 or 16%

- First-years (excluding US Davis Scholars) on full scholarship from the college (not including extras like travel and pocket money)
  29 of 85 or 34%

- First-years (excluding US Davis Scholars) on on partial scholarship
  36 of 85 or 42%

- First-years (excluding US Davis Scholars) who are full fee-paying
  20 of 85 or 24%

UWC USA

Class of 2020

-US Davis Scholars receiving additional money from the college beyond the $25K
2 of 31 or 6%

-Second-years (excluding US Davis Scholars) on full scholarship from the college (not including extras like travel and pocket money)
26 of 87 or 30%

-Second-years (excluding US Davis Scholars) on on partial scholarship
46 of 87 or 53%

-Second-years (excluding US Davis Scholars) who are full fee-paying
15 of 87 or 17%

UWC USA

Combined

- US Davis Scholars receiving additional money from the college beyond the $25K
  7of 63 or 11%

- Second-years (excluding US Davis Scholars) on full scholarship from the college? (not including extras like travel and pocket money)
  55 of 172 or 32%

- Second-years (excluding US Davis Scholars) on on partial scholarship?
  82 of 172 or 48%

- Second-years (excluding US Davis Scholars) who are full fee-paying?
  35 of 172 or 15%

UWC USA